

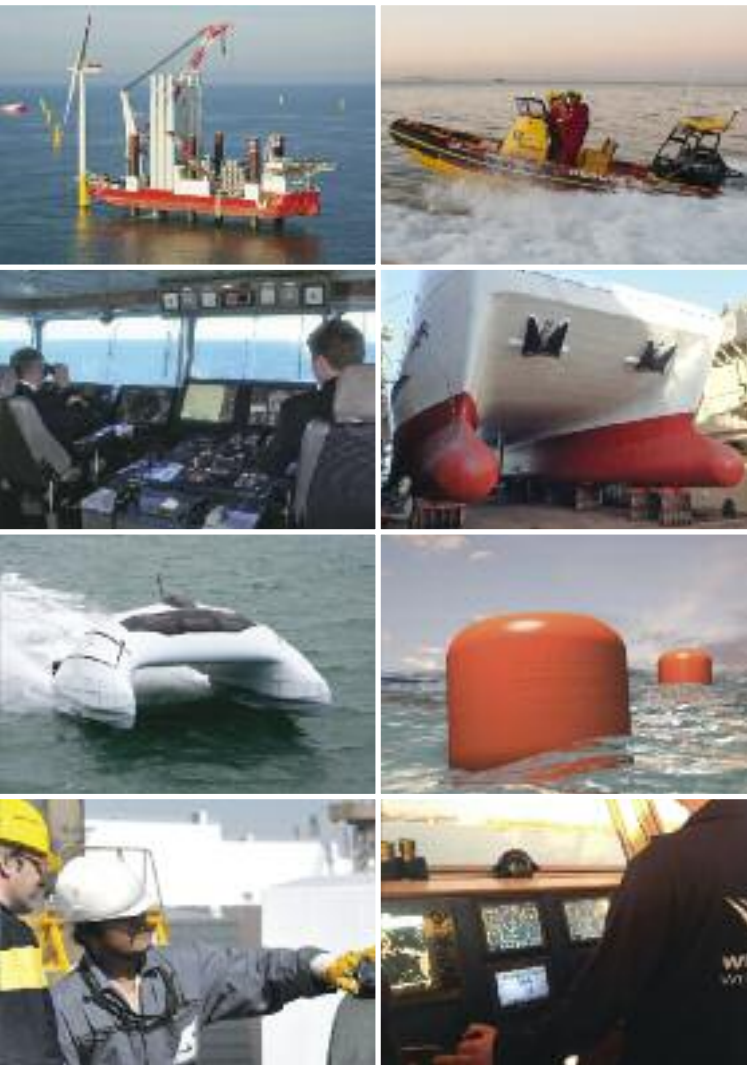


MJ

maritime
journal.com

2017

THE EUROPEAN COMMERCIAL MARINE MAGAZINE



WHY MARITIME JOURNAL?

Maritime Journal is a long established multi-media magazine for the European commercial marine business. Its valued content focuses on vessel operations and projects, inshore, offshore around the coast and ports and harbours. It is relied on by marine professionals from operations managers and superintendents to harbour masters to keep up-to-date with news and information to help do their jobs and run their businesses better.

MJ will give your company a competitive edge – Monthly in print, 24-7 online and weekly E-Newsletter.



IN PRINT

Each month we send MJ to 6,197 individual addresses and it is read by more than 16,732 industry professionals. Your advertisements will be seen in context alongside our valued content which is trusted by readers with real purchasing authority.

Print copies tend to be retained for reference helping to strengthen your brand and generate enquiries long after it is published.

ONLINE

maritimejournal.com is a key source of the latest industry news with new content added every day. As a marketing platform, it can help your business stay 'front of mind' to an average of 26,591 visitors a month. It is very effective way to

make an impact and drive traffic to your website.

ADVERTISING

An advertisement in Maritime Journal appears both in print and online. We provide a free design and production service. Call now to discuss the advertising solution to suit your business +44 1329 825335
• sales@maritimejournal.com

MJ E-NEWSLETTER



MJ E-Newsletter is a summary of the top news stories and is sent every week direct to the Inbox of 24,220 key decision-makers. Each issue has one exclusive sponsor opportunity. It is an extremely effective way for businesses to reinforce written announcements, events and messages.

MJ JOBS

Maritimejournal.com lists a comprehensive selection of the latest jobs from across the industry. Premium MJ Jobs are listed on the homepage attracting 65,861 unique views. They also appear in the E-Jobs Bulletin which is sent to the Inbox of 24,220 industry professionals every two weeks. MJ Job resources will help your company attract the skilled professionals who read and use MJ to search for new opportunities.

MJ INDUSTRY DATABASE

MJ industry database is a comprehensive listing, by category, of every business and organization involved in commercial marine. It enables buyers to source company information easily and is central to creating a network of customers. When you purchase a MJ Database listing, we do not just offer you our high quality traffic and branding on our trusted sites. With maritimejournal.com's rich content and in-house SEO specialists we will actively boost your Google ranking in one step.

TARGETED EMAIL MARKETING

We can send a select number of client branded emails direct to the MJ database of 24,220 key marine professionals. This enables your business to access a highly targeted audience using our email system and e-marketing expertise. We can help with design and response testing.



Maritime Journal In Print

6,197¹
Average monthly
circulation

16,732²
readers



www.maritimejournal.com

26,591³
Average unique visitors
per month

65,861⁴
Unique page impressions



Combined audience

32,788
Monthly print and online
audience



Maritime Journal e-News Bulletin

24,220
Inboxes weekly

Source:

¹ ABC Circulation certificate – January to December 2015

² Readership figures based on 2.7 readers per copy

³ Google Analytics September 2016

⁴ Google Analytics filtered to show sessions duration >1 second

“Marine and Towage Services Group consider advertising in Maritime Journal as an essential element in our company's continued growth – Marine & Towage Services



WHO READS IT?

Company Directors, CEO's, Operations Managers, Superintendents, Harbour Masters and other senior marine professionals

WHAT DO THEY DO?

- Port Authority/Wharf/Terminal Operator
- Vessel Owner/Operator/Manager
- Marine Civil Eng/Hydro Survey/Consultant
- Military/Police/Border/Fisheries Protection

- Vessel Builder/Repairer
- Renewable Energy/Offshore Wind
- Naval Architect/Vessel Surveyor/Consultant
- Propulsion Systems – Build/Supply/Repair
- Safety & Training
- Finance/Insurance/P&I/Legal
- Commercial Diving/Underwater Services
- Maritime Organisation/Government Agency/Classification Society
- Shipbroker
- General Marine Equipment & Service Supplier

FLEXIBLE AND EFFECTIVE MULTI-MEDIA ADVERTISING OPTIONS

Maritime Journal's audience spend millions on vessels, plant and equipment every year. Maximise the value of your marketing campaign by using all our media channels – print, online, E-News, database and supporting content services.

An advertisement in MJ appears both in print and online. We provide a free design and production service. **Call now to discuss the advertising solution to suit your business +44 1329 825335 • sales@maritimejournal.com**

ADVERTISEMENT RATES

Display	Print+	Online	1	3	6	12
	DPS	Leaderboard/Skyscraper	4900	4410	4165	3920
	Full Page	Leaderboard/Banner	3210	2890	2730	2570
	Half Page	Spotlight	1760	1585	1495	1410
	Quarter Page	Button	1130	1020	960	905
	Eighth Page	Button	695	625	590	555
Premium	Covers	E-Newsletter Sponsorship	3250			
	Shipshot with editorial	Leaderboard/Banner	2700			

Jobs – Recruitment	Home page listing & Jobs E-News	405
MJ Weekly E-Newsletter	Sponsorship	615
E-Cast Service	Your content to our list	2050
Inserts – starting cost per '000		270

All printed advertisements include an online advertisement
5% discount for pre-payment. 10% surcharge for specific positions

CALL US TODAY TO DISCUSS YOUR NEXT ADVERTISING CAMPAIGN +44 1329 825335 • sales@maritimejournal.com

MARITIME JOURNAL DIRECTORY

THE COMMERCIAL MARINE DATABASE

The MJ Directory is the comprehensive commercial marine industry database. It is used by buyers to source vessels, equipment and services quickly and easily.

Seen by – **16,732 readers in print¹**
26,591 unique users online²

Powered by industry leading Funnelback enterprise search platform.

Boost your Google ranking

Take the uncertainty out of SEO spending

Easily add pictures, sales documents and videos

Use the social media links

Optimised thanks to MJ's rich editorial content

It is a targeted and cost effective way to boost your business.

¹ABC Circulation certificate January-December 2015 ²Google Analytics September 2016 filtered to show session >1 sec

Data Listing online and in print for 12 months

Online	Enhanced £1,295	Standard £895
Address/contact information		
Category headings	10	10
Website and email links		
Company description	200 words	30 words
Your company logo		
Sponsored keywords	3 keywords	1 keyword
Videos	2 videos	
Image gallery	6 images	
Downloadable PDFs	1	
Social media links		
In Print		
Category headings	1	1
Company description	30 words	30 words
Address/contact information		

FEATURES SCHEDULE 2017

REGULARS (CORE FEATURES IN EVERY ISSUE)

News • Vessel Launch • Tugs & Towing • Hydrographic Survey
Marine Civils • Contract Awards • Vessel Sales & Service • Marine
Equipment Sales • Marine Renewables • Works In Progress • Shipshot

JANUARY

Deck Equipment and Lifting Gear • Power and Propulsion
Dredging • Monitoring and Control • Tugs, Towing and Salvage
Vessel Repair and Maintenance

[Euromaritime 2017, Paris, 31 January to 2 February](#)
[Renewable UK Wave & Tidal, 23 February, London](#)

FEBRUARY

Diving and Underwater Services • Pollution Control
Port, Harbour and Marine Construction
Ship and Boat Building • Safety, Survival and Training

MARCH

Seawork Preview • Insurance, Legal and Finance • Hydrographic
Survey Extra • Navais • Navigation and Communication • Security

[Ocean Business, 4-6 April, Southampton, UK](#)
[Europort Istanbul, 5-8 April, Istanbul, Turkey](#)

APRIL

Tugs, Towing and Salvage • Deck Equipment and Lifting Gear
Power and Propulsion • Dredging
Vessel Repair and Maintenance • Monitoring & Control

[All Energy, 10-11 May, Glasgow](#)
[Tugology, 23-24 May, Rotterdam](#)
[Norshipping, May 30 - June 2](#)

MAY

Port, Harbour and Marine Construction • Ship and Boat Building
Safety, Survival and Training • Pollution Control

[Offshore Wind Energy, 6-8 June, London](#)

JUNE

Deck Equipment & Lifting Gear • Power and Propulsion
Dredging • Monitoring and Control • Vessel Repair & Maintenance
Diving & Underwater Services Pollution Control • Port, Harbour &
Marine Construction • Ship and Boat Building • Safety, Survival
& Training • Insurance, Legal & Finance • Navais • Navigation &
Communication • Security • Tugs, Towing & Salvage • ShipShot

[Seawork International, 13-15 June, Southampton, UK](#)

JULY

Seawork 2017 Review • Deck Equipment and Lifting Gear
Power and Propulsion • Monitoring and Control
Dredging • Tugs, Towing and Salvage • Vessel Repair and Maintenance

AUGUST

Diving and Underwater Services • Hydrographic Survey Extra
Port, Harbour and Marine Construction
Security • Safety, Survival and Training

[SPE Offshore Europe, 5-8 September, Aberdeen](#)

SEPTEMBER

Insurance, Legal and Finance • Monitoring and Control
Navais • Navigation and Communication
Pollution Control • Ship and Boat Building

OCTOBER

Deck Equipment & Lifting Gear • Power and Propulsion
Dredging • Monitoring and Control • Vessel Repair & Maintenance
Diving & Underwater Services Pollution Control
Port, Harbour & Marine Construction • Ship and Boat Building
Safety, Survival & Training • Insurance, Legal & Finance
Navais • Navigation & Communication • Security
Tugs, Towing & Salvage • ShipShot

[Mets, 14-16 November, Amsterdam](#)
[Europort, 7-10 November, Rotterdam, The Netherlands](#)

NOVEMBER

Diving and Underwater Services • Hydrographic Survey Extra
Port, Harbour and Marine Construction
Security • Safety, Survival and Training

[WindEurope 2017, 28-30 November, Amsterdam](#)
[International Workboat Show, New Orleans](#)

DECEMBER

Insurance, Legal and Finance • Monitoring and Control
Navais • Navigation and Communication
Pollution Control • Ship and Boat Building

[Wall Planner 2018](#)

[Extra distribution at featured events](#)

*This schedule is provisional and may be subject to amendment



The European Commercial Marine Magazine

Contact our sales team today to discuss your
advertising campaign for 2017

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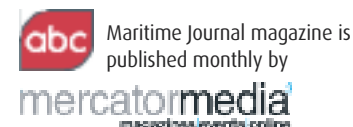
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