**Why Maritime Journal?**

Maritime Journal is a long established multi-media magazine for the European commercial marine business. Its valued content focuses on vessel operations and projects, inshore, offshore around the coast and ports and harbours. It is relied on by marine professionals from operations managers and superintendents to harbour masters to keep up-to-date with news and information to help do their jobs and run their businesses better.

*MJ will give your company a competitive edge – Monthly in print, 24-7 online and weekly E-Newsletter.*

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**In Print**

Each month we send MJ to 6,197 individual addresses and it is read by more than 16,732 industry professionals. Your advertisements will be seen in context alongside our valued content which is trusted by readers with real purchasing authority. Print copies tend to be retained for reference helping to strengthen your brand and generate enquiries long after it is published.

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**ONLINE**

[maritimejournal.com](http://maritimejournal.com) is a key source of the latest industry news with new content added every day. As a marketing platform, it can help your business stay ‘front of mind’ to an average of 26,591 visitors a month. It is very effective way to make an impact and drive traffic to your website.

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**Advertising**

An advertisement in Maritime Journal appears both in print and online. We provide a free design and production service. Call now to discuss the advertising solution to suit your business +44 1329 825335 • sales@maritimejournal.com

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**E-Newsletter**

MJ E-Newsletter is a summary of the top news stories and is sent every week direct to the Inbox of 24,220 key decision-makers. Each issue has one exclusive sponsor opportunity. It is an extremely effective way for businesses to reinforce written announcements, events and messages.

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**Jobs**

Maritimejournal.com lists a comprehensive selection of the latest jobs from across the industry. Premium MJ Jobs are listed on the homepage attracting 65,861 unique views. They also appear in the E-Jobs Bulletin which is sent to the Inbox of 24,220 industry professionals every two weeks. MJ Job resources will help your company attract the skilled professionals who read and use MJ to search for new opportunities.

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**Industry Database**

MJ industry database is a comprehensive listing, by category, of every business and organization involved in commercial marine. It enables buyers to source company information easily and is central to creating a network of customers. When you purchase a MJ Database listing, we do not just offer you our high quality traffic and branding on our trusted sites. With maritimejournal.com’s rich content and in-house SEO specialists we will actively boost your Google ranking in one step.

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**Targeted Email Marketing**

We can send a select number of client branded emails direct to the MJ database of 24,220 key marine professionals. This enables your business to access a highly targeted audience using our email system and e-marketing expertise. We can help with design and response testing.

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**Combined Audience**

32,788 Monthly print and online audience

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**Maritime Journal e-Newsletter**

24,220 Inboxes weekly

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Source:

1. **ABC Circulation certificate – January to December 2015**
2. **Readership figures based on 2.7 readers per copy**
3. **Google Analytics September 2016**
4. **Google Analytics filtered to show sessions duration >1 second**

---

"Marine and Towage Services Group consider advertising in Maritime Journal as an essential element in our company’s continued growth – Marine & Towage Services"
WHO READS IT?
Company Directors, CEO’s, Operations Managers, Superintendents, Harbour Masters and other senior marine professionals

WHAT DO THEY DO?
- Port Authority/Wharf/Terminal Operator
- Vessel Owner/Operator/Manager
- Marine Civil Eng/Hydro Survey/Consultant
- Military/Police/Border/Fisheries Protection
- Vessel Builder/Repairer
- Renewable Energy/Offshore Wind
- Naval Architect/Vessel Surveyor/Consultant
- Propulsion Systems – Build/Supply/Repair
- Safety & Training
- Finance/Insurance/P&I/Legal
- Commercial Diving/Underwater Services
- Maritime Organisation/Government Agency/Classification Society
- Shipbroker
- General Marine Equipment & Service Supplier

FLEXIBLE AND EFFECTIVE MULTI-MEDIA ADVERTISING OPTIONS
Maritime Journal’s audience spend millions on vessels, plant and equipment every year. Maximise the value of your marketing campaign by using all our media channels – print, online, E-News, database and supporting content services.

ADVERTISEMENT RATES

<table>
<thead>
<tr>
<th>Display</th>
<th>Print+</th>
<th>Online</th>
<th>1</th>
<th>3</th>
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Jobs – Recruitment | Home page listing & Jobs E-News | 405
MJ Weekly E-Newsletter | Sponsorship | 615
E-Cast Service | Your content to our list | 2050
Inserts – starting cost per ‘000 | 270

All printed advertisements include an online advertisement
5% discount for pre-payment. 10% surcharge for specific positions

CALL US TODAY TO DISCUSS YOUR NEXT ADVERTISING CAMPAIGN +44 1329 825335 • sales@maritimejournal.com

MARITIME JOURNAL DIRECTORY
THE COMMERCIAL MARINE DATABASE
The MJ Directory is the comprehensive commercial marine industry database. It is used by buyers to source vessels, equipment and services quickly and easily.

Seen by – 16,732 readers in print
26,591 unique users online

Data Listing online and in print for 12 months

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In Print

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1ABC Circulation certificate January-December 2015
2Google Analytics September 2016 filtered to show session >1 sec

Powered by industry leading Funnelback enterprise search platform.
- Boost your Google ranking
- Take the uncertainty out of SEO spending
- Easily add pictures, sales documents and videos
- Use the social media links
- Optimised thanks to MJ’s rich editorial content

It is a targeted and cost effective way to boost your business.

An advertisement in MJ appears both in print and online. We provide a free design and production service. Call now to discuss the advertising solution to suit your business +44 1329 825335 • sales@maritimejournal.com

Display Print+ Online 136 12
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CALL US TODAY TO DISCUSS YOUR NEXT ADVERTISING CAMPAIGN +44 1329 825335 • sales@maritimejournal.com
# REGULARS (Core features in every issue)

- News • Vessel Launch • Tugs & Towing • Hydrographic Survey
- Marine Civils • Contract Awards • Vessel Sales & Service • Marine Equipment Sales • Marine Renewables • Works In Progress • ShipShot

## JANUARY

- Deck Equipment and Lifting Gear • Power and Propulsion
- Dredging • Monitoring and Control • Tugs, Towing and Salvage
- Vessel Repair and Maintenance

**Euromaritime 2017, Paris, 31 January to 2 February**

**Renewable UK Wave & Tidal, 23 February, London**

## FEBRUARY

- Diving and Underwater Services • Pollution Control
- Port, Harbour and Marine Construction
- Ship and Boat Building • Safety, Survival and Training

## MARCH

- Seawork Preview • Insurance, Legal and Finance • Hydrographic Survey Extra • Navaids • Navigation and Communication • Security
- Ocean Business, 4-6 April, Southampton, UK
- Europort Istanbul, 5-8 April, Istanbul, Turkey

## APRIL

- Tugs, Towing and Salvage • Deck Equipment and Lifting Gear
- Power and Propulsion • Dredging
- Vessel Repair and Maintenance • Monitoring & Control
- All Energy, 10-11 May, Glasgow
- Tugology, 23-24 May, Rotterdam
- Norshipping, May 30 - June 2

## MAY

- Port, Harbour and Marine Construction • Ship and Boat Building
- Safety, Survival and Training • Pollution Control
- Offshore Wind Energy, 6-8 June, London

## JUNE

- Deck Equipment & Lifting Gear • Power and Propulsion
- Dredging • Monitoring and Control • Vessel Repair & Maintenance
- Diving & Underwater Services Pollution Control • Port, Harbour & Marine Construction • Ship and Boat Building • Safety, Survival & Training • Insurance, Legal & Finance • Navaids • Navigation & Communication • Security • Tugs, Towing & Salvage • ShipShot

## JULY

- Seawork 2017 Review • Deck Equipment and Lifting Gear
- Power and Propulsion • Monitoring and Control
- Dredging • Tugs, Towing and Salvage • Vessel Repair and Maintenance

## AUGUST

- Diving and Underwater Services • Hydrographic Survey Extra
- Port, Harbour and Marine Construction
- Security • Safety, Survival and Training
- SPE Offshore Europe, 5-8 September, Aberdeen

## SEPTEMBER

- Insurance, Legal and Finance • Monitoring and Control
- Navaids • Navigation and Communication
- Pollution Control • Ship and Boat Building

## OCTOBER

- Deck Equipment & Lifting Gear • Power and Propulsion
- Dredging • Monitoring and Control • Vessel Repair & Maintenance
- Diving & Underwater Services Pollution Control
- Port, Harbour & Marine Construction • Ship and Boat Building
- Safety, Survival & Training • Insurance, Legal & Finance
- Navaids • Navigation & Communication • Security
- Tugs, Towing & Salvage • ShipShot
- Mets, 14-16 November, Amsterdam
- Europort, 7-10 November, Rotterdam, The Netherlands

## NOVEMBER

- Diving and Underwater Services • Hydrographic Survey Extra
- Port, Harbour and Marine Construction
- Security • Safety, Survival and Training
- WindEurope 2017, 28-30 November, Amsterdam
- International Workboat Show, New Orleans

## DECEMBER

- Insurance, Legal and Finance • Monitoring and Control
- Navaids • Navigation and Communication
- Pollution Control • Ship and Boat Building
- Wall Planner 2018

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*Extra distribution at featured events

*This schedule is provisional and may be subject to amendment*